# eHealth Consortium eNewsletter

Publication Dates: March, June, September and December

# **Advertisement Order Form**

Inquiry: Tel: (852) 3488 3762, Fax: (852) 3743 4422, E-mail: info@ehealth.org.hk

| Company Details |       |         |  |
|-----------------|-------|---------|--|
| Company Name:   |       |         |  |
| Contact Person: |       |         |  |
| Address:        |       |         |  |
| Phone:          | Fax : | Email : |  |

### Advertisement Rate Card

| Position  | Size                       | Color | Insertion | Regular Rate |
|---|----------------------------|-------|-----------|--------------|
| Half Cover Page                                       | Landscape A5               | 4C    | 1         | HK\$5,000    |
| Run-of-page:<br>Full Page                             | Portrait A4                | 4C    | 1         | HK\$2,000    |
| Run-of-page:<br>Half Page                             | Landscape A5               | 4C    | 1         | HK\$1,000    |
| Web Banner (on Homepage)<br>+ Email message insertion | 3:1 Rectangle<br>(300x100) | 4C    | 1         | HK\$1,000    |

• Material Deadline: End of the previous calendar month (e.g. 28 February for March issue).

• Circulation and Readership: Delivered by email to eHealth Consortium Members and eNewsletter subscribers, dominantly from the healthcare and IT industries, with circulation over 600 and counting.

- Booking & Enquiries: Priority will be given to Members of eHealth Consortium. Please contact our Secretariat Office by emailing <u>info@ehealth.org.hk</u> or by calling 3488 3762.
- **Remarks**: eHealth Consortium has the sole right to approve, edit and decide on the placement of advertisements, and will not be held liable for advertisement errors or any subsequent loss or damage caused thereof.

#### **Payment Method & Submission**

#### By Bank Transfer (all bank handling charges to be borne by sender)

| Account Name:   | eHealth Consortium Limited                        |
|-----------------|---|
| Account Number: | 027-559-9-309569-9                                |
| Bank Code:      | 027   |
| Bank Name:      | Bank of Communications Co., Ltd. Hong Kong Branch |
| Swift Code:     | СОММНКНН  |
| Currency:       | Hong Kong Dollar                                  |
| Bank Branch:    | Hong Kong Branch. Tai Po Sub-branch.              |
|                 |   |

• Please fax the Bank Transfer Slip together with this completed Form to: (852) 3743 4422.

## By Hong Kong Local Cheque in HK Dollars made payable to "eHealth Consortium Limited"

• Please send the Cheque together with this completed Form to: eHealth Consortium, Room 1207C, 12/F, Block B, Hong Kong Industrial Centre, 489-491 Castle Peak Road, Lai Chi Kok, Kowloon, Hong Kong.

#### Confirmation

Signature of Authorized Personnel:

Company Chop:

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Date: \_\_\_\_\_

